

# Bossier Parish Community College

## Syllabus

**Course Prefix and Number:** BADM 212

**Credit Hours:** 3

**Course Title:** Principles of Management

**Course Prerequisites:** None

**Textbook:** Management by Bateman and Snell 2<sup>nd</sup> edition, McGraw-Hill Companies  
ISBN: 978-0-07-813723-5

**Course Description:** An introduction to management theory and practice that integrates classical and modern concepts with real-world examples. Emphasizes the evolution of management theory, behavioral theory, organizational theory, and managerial techniques.

### Learning Outcomes:

At the end of this course, the student

- A. demonstrated their analytical and critical thinking skills;
- B. demonstrated their ability to apply management theory to business case studies;
- C. demonstrated their ability to identify various managerial techniques that have been successfully applied to real business situations; and

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

1. identify the use of the management theories and be able to recognize their application to both profit and non-profit organizations ( A,B );
2. apply ethical codes to management case studies (A,B,C );
3. Analyze a business to determine their management philosophies ( A,B ); and
4. Prepare themselves for advanced college courses in management (A,B,C ).

### Course Requirements:

- A. Class attendance (see the student handbook for attendance policies)
- B. Students are required to use Blackboard and are encouraged to use the BPCC Library to research business topics and employment opportunities.

### Course Grading:

- A. Letter grades will be assigned based on a ten point grading scale (90-100 = 'A', 80-89='B', 70-79='C', 60-69='D', 0-59='F').
- B. Although Instructors may give other assignments, they will give at least four tests and a comprehensive final examination.