



# bossier parish community college

## STRATEGIC PLAN

### MISSION STATEMENT

Bossier Parish Community College provides innovative, accessible, and caring learning environments that advance educational goals, cultivate community partnerships, and strengthen the regional economy.

### VISION STATEMENT

BPCC seeks to be a premier learning institution, a valued community partner, and a catalyst for growth and opportunity for individuals to contribute to the social, cultural, and economic vitality of our region.

### VALUES

All employees at Bossier Parish Community College commit to embracing, educating, and empowering our students, our people, and our community through our values of Respect, Integrity, Excellence, Innovation, Success, and Partnership.



### OUR STUDENTS

Create a learning environment centered on students with market-driven programs to expand access, increase retention, and identify pathways of support for completion and graduation.

- 1.1 Achieve higher rates of persistence, retention, completion, graduation, engagement, and satisfaction.
- 1.2 Provide excellent service through delivery of world-class programs, high-quality instruction, advising, onboarding, and student support services.
- 1.3 Develop data-driven success pathways to support student academic and career planning.



### OUR PEOPLE

Create a work environment grounded in systems of improvement that support employees to perform at the highest level.

- 2.1 Develop strategies and systems that promote leadership development and accountability.
- 2.2 Implement and maintain a competitive compensation strategy to recruit and retain the best faculty and staff.
- 2.3 Commit to employee engagement and development, and to create a best place to work environment.



### COMMUNICATION

Develop systems for transparent, effective, and efficient communication to ensure that the right message gets to the right people in the right way at the right time.

- 3.1 Establish best practices for effective communication with internal and external stakeholders.
- 3.2 Assess need for new or expanded infrastructure, systems, tools, and technology for delivering internal and external messages effectively and efficiently.
- 3.3 Implement systems and practices for transparent, effective, and efficient communication.



### PROCESS IMPROVEMENT

Commit people, technology, money, and time to assess and improve academic, administrative, financial, and operational efficiency and effectiveness.

- 4.1 Implement a college-wide scorecard process to share and cascade goals, measures, and outcomes aligned to the strategic plan.
- 4.2 Analyze current organizational systems, infrastructure, and facilities for improvement and efficiencies.
- 4.3 Create a college-wide system for improvement and implement best practices and strategies.



### GROWTH AND INNOVATION

Develop an innovation strategy and action plan that informs strategic priorities and meets fiscal, operational, instructional, and student-centered growth targets.

- 5.1 Engage in innovation fund development and improve fiscal stability.
- 5.2 Establish and implement best practices and strategies to recruit and retain high-quality employees and students.
- 5.3 Improve data availability and access for metric-based decision-making.
- 5.4 Invest in our people to drive innovation, growth, and performance.
- 5.5 Establish aspirational goals and recognize contributions to growth and innovation.