



Expanding boundaries and overcoming challenges of the modern world.

# Innovative Learning

## Bossier Parish Community College

October 2017

### Veterans Services

Susan Stakes



#### Enrollment

Fall numbers are in and the enrollment thus far is:  
397- GI Bill Students  
38-Active Duty Tuition Assistance  
27-National Guard Waivers.

#### Program Approvals

- New 2017-2018 Catalogs have been submitted to the State Approving Agency and Department of Veteran Affairs for approval.
- Submission to continue our designation as a Top School in Military Advanced Education and Transition for the 2018 year is being prepared.
- Submission to continue our designation as a Military Friendly School for the 2018 year is being prepared.

#### Outreach

BPCC had a full table for the Patriot Luncheon with special guest Senator Peacock, Dr. Bateman, Sandra Partain, myself and representatives from AFGSC, Bossier Sheriff's Department, and the Louisiana National Guard.

#### Upcoming Events

Plans are being made for the Veteran's Day Program this year that will be titled "BPCC Honoring their Own". Special recognition will be given to all faculty and staff who have served on the campus. Our hope is to have a more informal event that the

students will partake in. Date and time are pending while verifying the calendar of the BPCC 100.

We are confirming a date for the BAFB Education Office staff to tour the BPCC campus. It is our intention to provide them with the knowledge of what we offer so they can in turn "recommend" BPCC to Barksdale airmen without actual recruitment which is prohibited by the DOD on base.



Susan Stakes, Kristen Roohani, Chris Rondeau, and Sandra Partain shared the programs and resources available through BPCC with attendees at the Veterans Fair held at Barksdale Air Force Base on September 26.

### AEP Credit Counts

Lynne McCoy and Debbie Bury

- Created professional services contract with Volunteers of America to provide an afterschool STEM experience utilizing Bricks-for-kids curriculum at the Lighthouse – Bossier. This

Sandra Partain  
Interim Associate Vice Chancellor of Innovative Learning

program will serve middle school students in the targeted area by providing services geared toward increasing academic skills, social skills, STEM awareness, and STEM career exploration activities.

- Created Cooperative Endeavor Agreement with Caddo Parish to provide afterschool tutoring to students at Northwood High School.
- Created Cooperative Endeavor Agreement with Bossier Parish to provide afterschool tutoring to students at Bossier High.
- Attended professional development with teachers at Donnie Bickham Middle School for *Learning Blade Software* to be used to provide STEM career exploration activities for all students.
- Finalizing schedule for Career Exploration class at Northwood High.
- Finalizing schedule for Career Exploration class at Bossier High.
- Developing process to meet with all AEP Credits Count Dual Enrollment students on a monthly, at minimum, basis to focus on persistence, retention, and completion.
- Working with one Northwood High AEP student to earn Associates in General Studies May 2018.
- Attended Northwood High Parent night on September 5.

## Dual Enrollment

Lynne McCoy and Alex Ekstrom

- Alex sent September info on TOPS Tech Early Start funding and YCP career day.
- Dual Enrollment has finished determining student eligibility for TOPS Tech Early Start funds and will be submitting a request for \$27,450.00 from LOSFA.
- Working with high school counselors and students to complete programs:
  - Bienville Parish – 4 associates degrees
  - Bossier Parish – 1 certificate of general studies
  - Northwood (AEP student) – 1 associates degree



## BPCC OnDemand™

Kristen Roohani

The focus of September was to reach out and familiarize local businesses with the concept of BPCC OnDemand. Throughout the month, we met with 15 companies and potential clients as well as attended 3 high visibility events. On September 7th, Sandra and I met with the Bossier Sheriff's department staff and the State Education Director for the Department of Corrections about the possibility of creating non-credit courses that would appeal to and create a career pathway for incarcerated individuals in hopes to reduce recidivism. This discussion has opened the doors to many possibilities to create revenue and enrollment.

Attention has also been placed on collaborating with companies and organizations who will not necessarily use the BPCC OnDemand product for themselves, but who will assist us in getting other organizations on board. I met with Katie Theriot from the Bossier Chamber of Commerce last week to introduce the platform. She was very excited about this innovative initiative and together we formed a marketing plan to further reach the community. Kathy Busch in Career Services has also been a great assisting partner as she has a plan of how to reach out to her 500+ employers to get them informed.

In order to promote the three courses we currently have on BPCC OnDemand we contacted two of our closest partners, CSRA and Barksdale AFB. Combined, over 70 seats were released while waiving 100% of the enrollment fee. This effort will familiarize these organizations with the online, non-credit, and asynchronous concept, in return for product feedback and increased enrollment.

QUARTERLY METRICS SUMMARY-September	
<b>New Business Industry Partnerships</b>	<b>8</b>
Phase A Business Development	7
Phase B Business Development	1
Phase C Business Development	0

Phases of Business Development
<b>Phase A</b> : Contacted client, yet no potential project at this time.
<b>Phase B</b> : A project has been identified as possible, the client is interested, and a plan of action has been established.
<b>Phase C</b> : A contract has been signed and project is underway or complete. Considered a New Business Partner.

## Getting It Done

### Mobilization Policy

Information on *Academic Affairs Policy 2.21: Uniformed Service Mobilization* may be found at the following BPCC website locations:

- Veterans Services
- Student Services.

### LCTCS Conference 2017

Jennifer Lawrence and Sandra Partain presented *Academics and Workforce: Engaging Academic Divisions in Non-credit Workforce Training*. Presentation included philosophy for integrating academics and workforce, best practices, and practical examples.

### Rapid Response Grants (FY 2016-2017)

Quarterly reports for the Expansion of BPCC OnDemand™ project and Developing Cyber Pathways for Veterans, BAFB, and the Military project were submitted.

### Youth Challenge Program

BPCC will be attending the YCP Bi-Annual Career Day on October 13<sup>th</sup>.



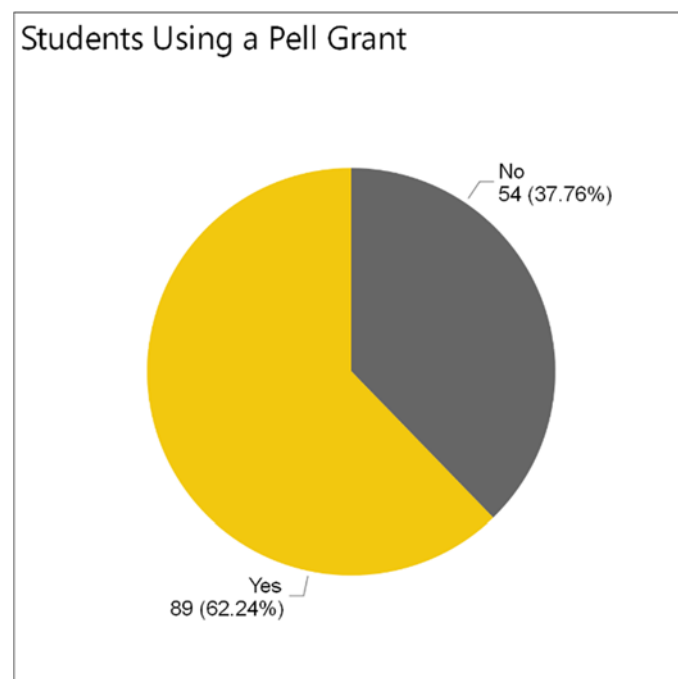
## Quality Enhancement Plan (QEP)

Abby Benzinger

### QEP Marketing

As part of the ongoing effort to promote *Experience BPCC*, the QEP team will be giving out free mousepads starting the first week of October. Anyone "caught in the act" with their *Experience BPCC* mousepad at their desk will get free prizes that may include gift cards, treats, or goodie bags.

Students Using a Pell Grant



### QEP Curriculum

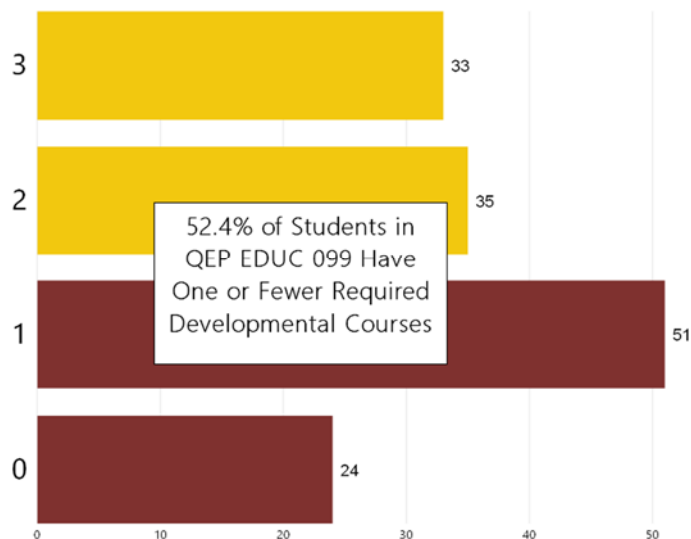
One of the lessons that the *Experience BPCC* QEP EDUC099 course hopes to teach students is how to manage their time. All of the students received BPCC planners with both monthly and weekly calendars. According to English instructor Missy Duncan, this is already paying off! A student stopped by Missy's office last month for help catching up in class, pulled out her planner to make sure she had all of the due dates written down. It is encouraging to see students use the tools the course provides them!

As part of the *Experience BPCC* course, each student will develop a portfolio as well. Within this portfolio, students will create an action plan for college, career, and life success. It will include a developed academic plan for their degree program, a resume, cover letter, and list of personal references, career research information, and a financial budget plan.

### QEP Student Data

The average credit hours per student is 14.08 and the average ACT score is an 18. 25% of the students enrolled in QEP EDUC 099 participated in dual enrollment credit while in high school, and 44% of those students took that credit at BPCC.

Number of Developmental Courses Per Student, Not Including EDUC 099



## Partnerships between Business and Educators in North Louisiana Bolstered by STEM Learning Ecosystems

Lynne McCoy

Members of our local STEM Learning Ecosystems partnership are meeting with national leaders to address the significant challenges our region faces preparing our youth to develop the STEM skills necessary to succeed in the global workforce. The North Louisiana STEM Alliance representation provides an avenue to address these needs from education, business, and community perspectives and garner support of high-quality STEM learning for all students.

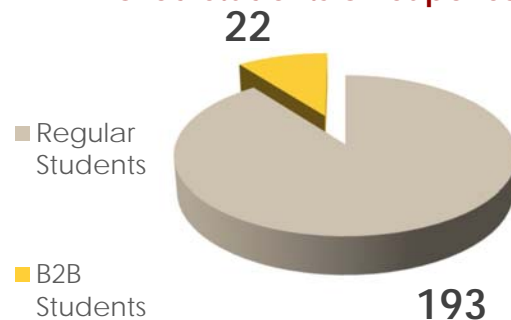
### Back to BPCC

Wesley Bange, Megan Martin, Sandra Partain, and Paul Spivey

Results from the Fall 2017 pilot of Back to BPCC (B2B) were presented at the September 19 Deans meeting and indicate the B2B pilot was incredibly successful. Three hundred and seven students (187 part-time and 120 fulltime) returned to BPCC as a result of this initiative. The return on investment (ROI) was a stunning 7,620%.

A special thanks to Finance, Financial Aid, the Administration, and the Super Saturday Team for supporting this initiative. The coordination of everyone's effort maximized the return to the institution.

### Enrolled Students on Super Saturday





## BPCC's Career Compass

Abby Benzinger

As part of the collaborative effort between Career Compass and BPCC, Innovative Learning is searching for effective ways to streamline the application process for fall 2018. In partnership with Computer Services, a website will be built to provide Career Coaches direct access to submit student data electronically. Last year in fall 2017, Career Compass worked with thousands of students across the state, which resulted in 1,151 applications for BPCC. The information below shows the four primary parishes where Career Compass met with high school seniors who indicated interest in BPCC and submitted an application.

## Upcoming Events

- October 4-6, North Louisiana Economic Partnership (NLEP) will be hosting a Familiarization Tour for the Site Selectors Guild. Various members of the BPCC team will be meeting with them throughout their visit on and off campus. They will be touring the Center for Advanced Manufacturing and Engineering Technologies on October 5, beginning at 1:30.
- November 28, Paul Spivey and Sandra Partain will present practices for establishing robust academic and industry partnerships to the LaSTEM Advisory Council. Under the guidance of the Board of Regents the LaSTEM Council coordinates and promotes STEM initiatives for the state.

### Applications by Parish

Count of Registration Status	Parish
17	Claiborne
143	Webster
432	Bossier
550	Caddo

### Applications by Parish

%GT Count of Registration Status	Parish	Registration Status
17.60%	Bossier	Not Registered
20.23%	Bossier	Registered
28.81%	Caddo	Not Registered
19.35%	Caddo	Registered
1.23%	Claiborne	Not Registered
0.26%	Claiborne	Registered
6.65%	Webster	Not Registered
5.87%	Webster	Registered

### Count of Application ID by Parish and Registration Status

Registration Status ● Not Registered ● Registered

